



Signum Classics reaches milestone of 200 million streams

Steve Long, Founder and Managing Director of Signum Classics, today announced the label's milestone of **200 million streams** following their successful **20th anniversary year** in 2017. Signum has always embraced streaming and all their recordings are available on streaming platforms.

Steve Long says:

"We are delighted to have hit a landmark 200m audio streams from our catalogue. We believe that it is the way music will be consumed in the future without abandoning the more traditional formats. We are able to reach new audiences and new territories that are just not viable with physical formats any more. The classical business is thriving but changing and we have always adopted new technologies to distribute our recordings to as wide an audience as we can."

Signum has sold nearly **one million albums** and recorded over **40,000 minutes of audio** and boasts an impressive catalogue of releases, many of which are international award winners and five-star review recipients. The label's prestigious awards include a **Grammy** for Best Classical Crossover [2008], **MIDEM Classical Award** for best DVD [2010], **Diapason De L'Annee** [2013], **CHOC Classical De L'Annee** [2016], **BBC Music Magazine** and **Gramophone Awards** and in 2017 they were announced as Gramophone Magazine's **Label of the Year**. Their release of The King's Singers' **GOLD** was recently nominated for a 2019 Grammy Award in the 'Best Classical Compendium' category.

With over 600 releases since its inception in 1997 and 50 new and varied recordings released each year, the label is home to artists such as **The King's Singers, Tenebrae, Classical Opera and The Mozartists**, the **Philharmonia, Paul McCreech and Gabrieli, Choir of St John's College, Cambridge** and many more.

www.signumrecords.com

For more information please contact Rebecca Johns at Premier
Rebecca.johns@premiercomms.com
020 7292 7336 | 07715 205 196